

ZACHARY F. P. ADAMS

Web Developer / Team Lead

Atlanta, GA
zack@zadams.com 864.650.1531

EXPERIENCE

Software Engineer II (Web)

5/08 - Present

Primedia Inc.

Atlanta, GA

- One of two initial developers who supported companywide transition to Agile and Ruby on Rails
- Grow and evolve our now 12 developer Agile team through candidate interviews
- Build and enhance two top 100 trafficked Ruby on Rails sites with over 3 million unique visitors monthly
- Lead development team in an SEO and traffic turn-around of RentalHouses resulting in a doubling of organic traffic
- Lead developer of dynamic JavaScript service providing rich personalization features to users of our rental listing sites
- Introduced presentation forum that opened up communication across the business resulting in multiple new business initiatives
- Improved stakeholder relations and release integrity with creation of iteration lead role

Applications Analyst II / Lead Web Developer

1/05 - 10/05 | 2/06 - 5/08

Clemson University

Clemson, SC

- Lead developer of the Digital Xpress online student writing platform which serves over 1000 students in South Carolina schools.
- Oversaw administration of all web based operations and platforms including server and data continuity and security
- Created database backed content management, statistical, and surveying web-sites for federally funded projects
- Created comprehensive development platform and strategy for new product development and operation

Web Developer / Consultant

2000 - Present

zadams.com / White Sequoia LLC

Clemson, SC

- Consult with clients to establish online presences
- Build and operate niche web applications for clients and White Sequoia LLC
- Provide advice for marketing, branding, and business operations

Systems Engineer

10/05 - 2/06

bTech Inc

Alpharetta, GA

- Developed knowledgebase of support issues and their solutions while coordinating contributions from fellow staff-members
- Managed and maintained mission critical patient health information systems

Student Assistant V / Web Developer

6/01 - 12/04

Clemson University

























































Clemson, SC

- Developed database systems for surveying, record keeping, content delivery, and loaning of equipment to 1500 students and faculty
- Built the Educator Hotline, an online application providing video based technology assistance and training
- Developed original web-sites for grant projects and university faculty

PROFICIENCIES

Technical / Professional Experience

 Represents one year (1)

- Ruby on Rails   (2)
- Optimization    (2.5)
- AJAX     (3.5)
- JavaScript      (5)
- CSS       (6)
- PHP       (6)
- MySQL       (6)
- Apache        (6.5)
- Fireworks        (7)
- HTML           (9.5)
- Agile   (2)
- SEO    (2.5)
- Team lead     (3.5)
- Usability     (4)
- Accessability / 508   (2)
- Illustrator  (1)
- VMWare     (3.5)
- OSX / Linux      (5)
- Backup    (3)
- Client Support    (3)

EDUCATION

Economics Bachelor of Science

Completed 2004 *Clemson University* *Clemson, SC*
 - Minor in Political Science

INVOLVEMENT

Senior Vice President of Administration

2002 - 2003 *Clemson Residence Hall Association* *Clemson, SC*
 - Served as a representative to 6,400 students living on campus
 - Managed account of over \$20,000
 - Oversaw staff in fund-raising operations, marketing, public relations, and information technology services
 - Played integral role in resolving Internet service issues in Fraternity Village
 - Built registration system for, and helped organize and operate, state housing conference (S.C.O.R.E)

Eagle Scout

2000 *BSA Troop 1* *Spartanburg, SC*

Leadershape Institute

Summer 2002 *Clemson University / Camp Lutheridge* *Asheville, NC*
 - Graduate of a week long leadership seminar

National Educational Computing Conference (NECC)

June 2007 *NECC* *Atlanta, GA*
 - Led introductory level Adobe Dreamweaver workshops for two sessions of 30 participants
 - Awarded Best of NECC